

Build your Sporting Legacy

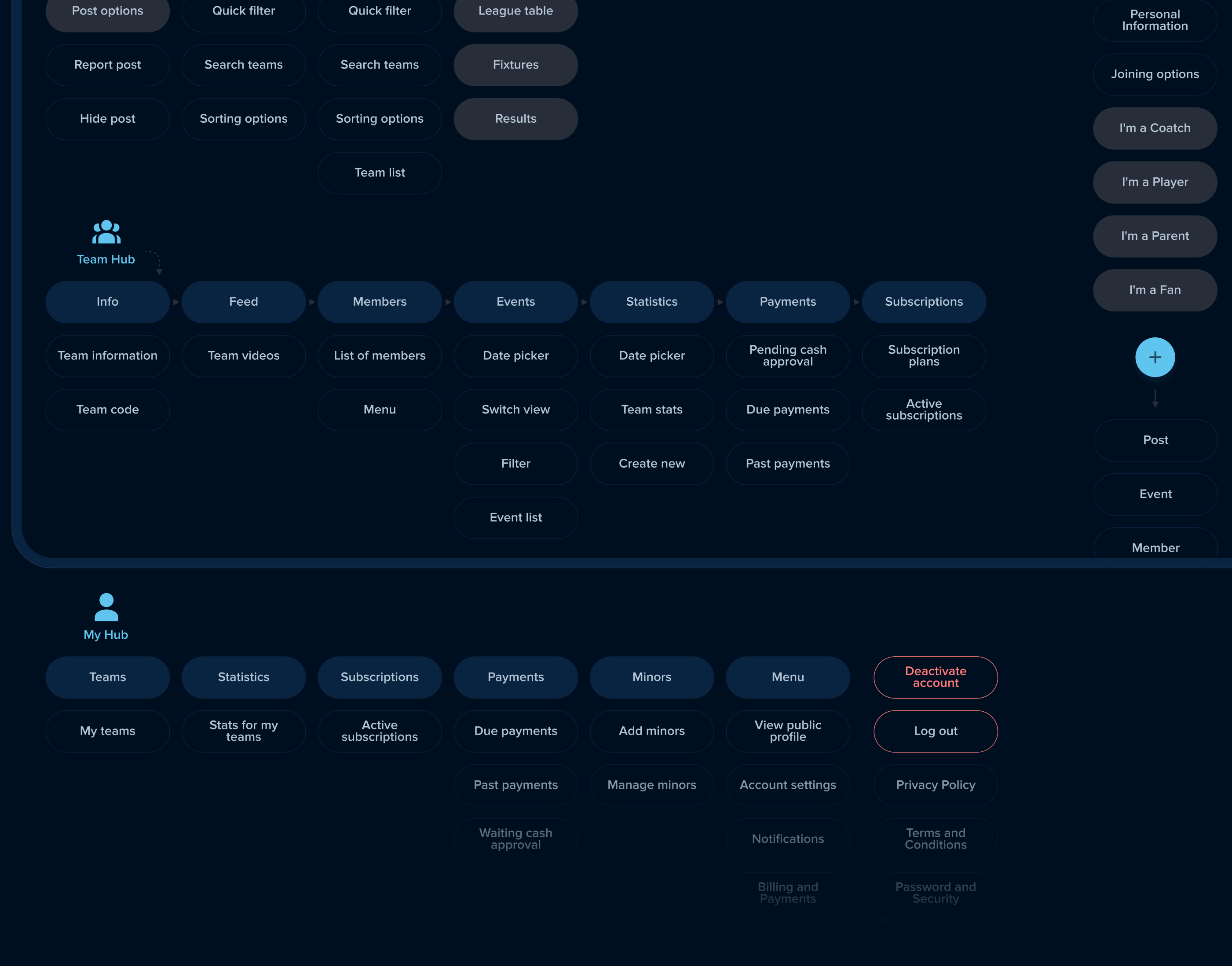
About

Clubbie is the ultimate social platform for grassroots sports where you can share your best moments, manage your day-to-day team activities and showcase your sporting achievements to the world!

01.

Information Architecture

Reflects every step of the user, from the moment the application is launched to the achievement of their goal.



02.

Typography & Colors

Legible font and correct spacing can make a design easier to read and understand.

Proxima Nova

Thin, Regular, Medium, Semi-Bold, Bold.

A a B k

Primary
#5FC4EE

Secondary
#082441

Background
#000F1F

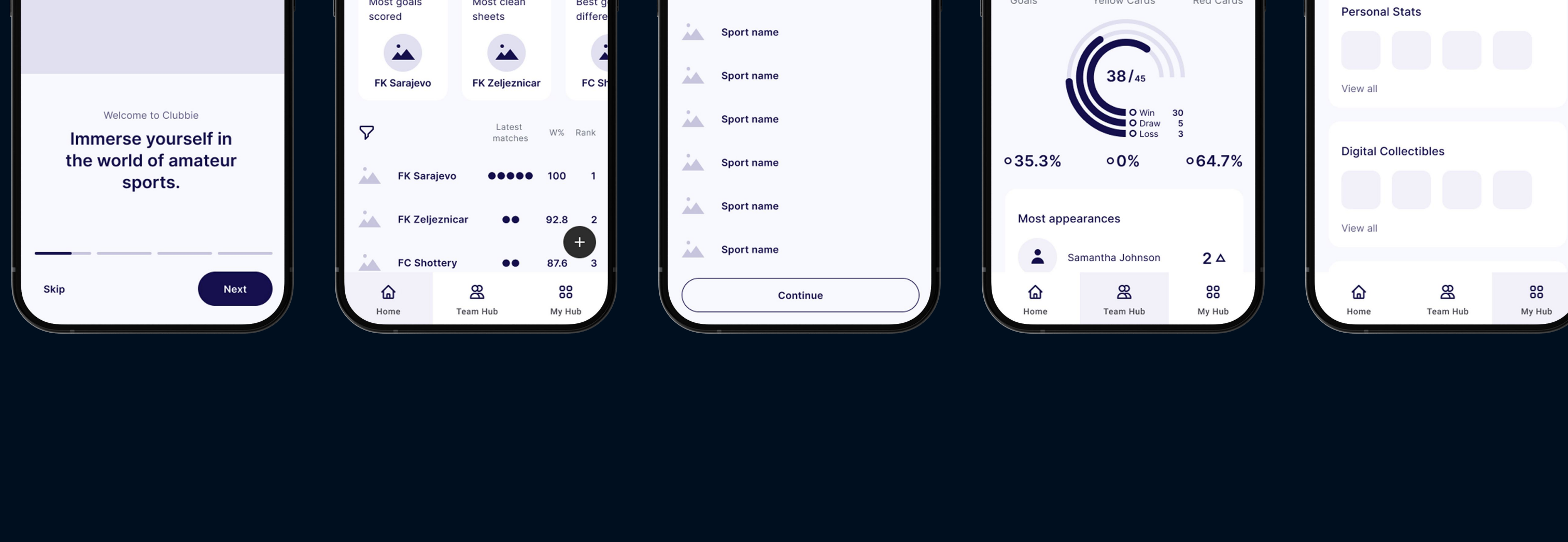
Primary text
#FFFCF8

Secondary text
#B4C4D4

03.

Wireframes

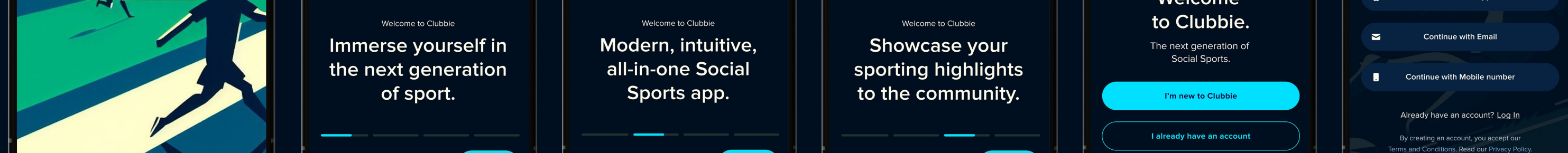
Wireframe phase helps define the structure, layout, and functionality of a product early in the development process. Necessary adjustments can be made before investing time and resources into detailed design and development.



04.

Onboarding

Is a series of information pages that offer the user a visual guide to using the application



05.

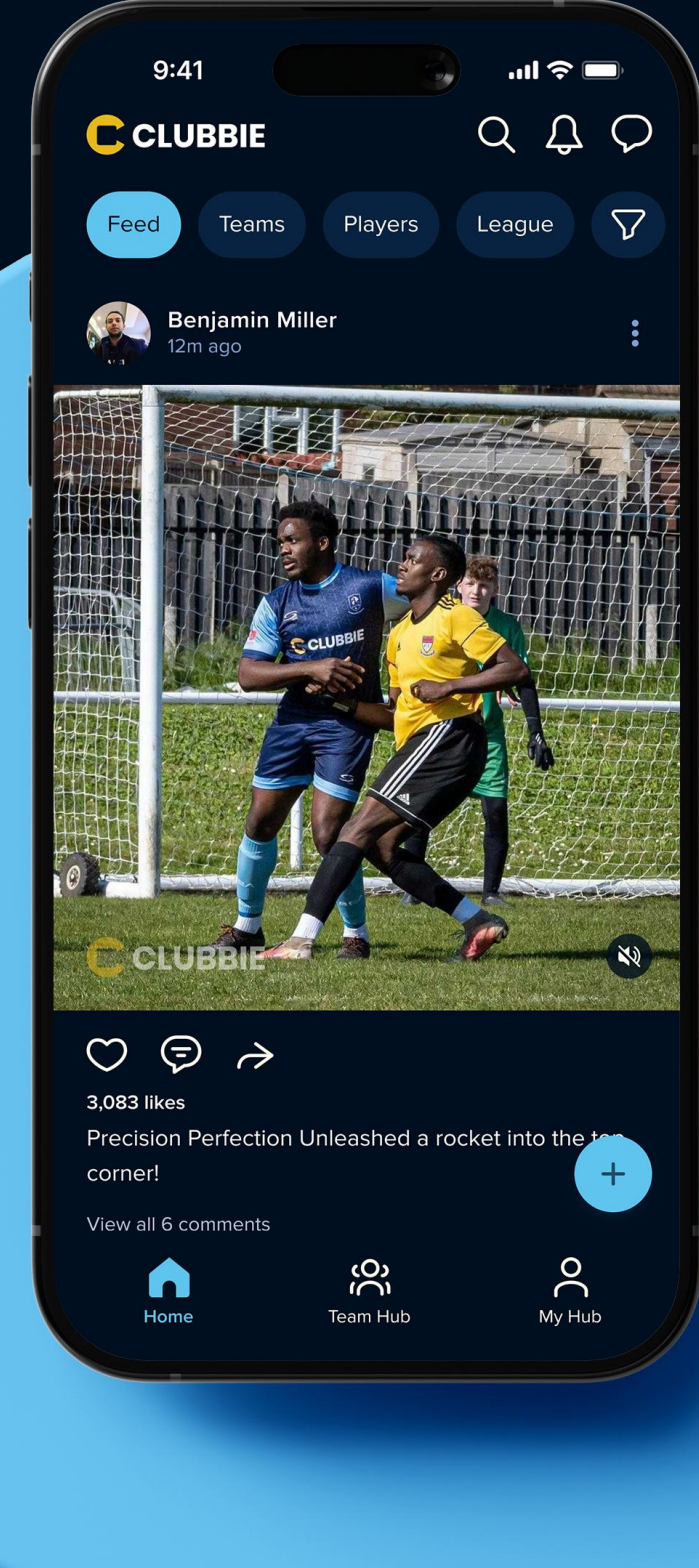
KEY FEATURES

Social Hub

SHARE YOUR GREATEST MOMENTS

Showcase

Share your greatest moments and grow your fanbase



Communicate

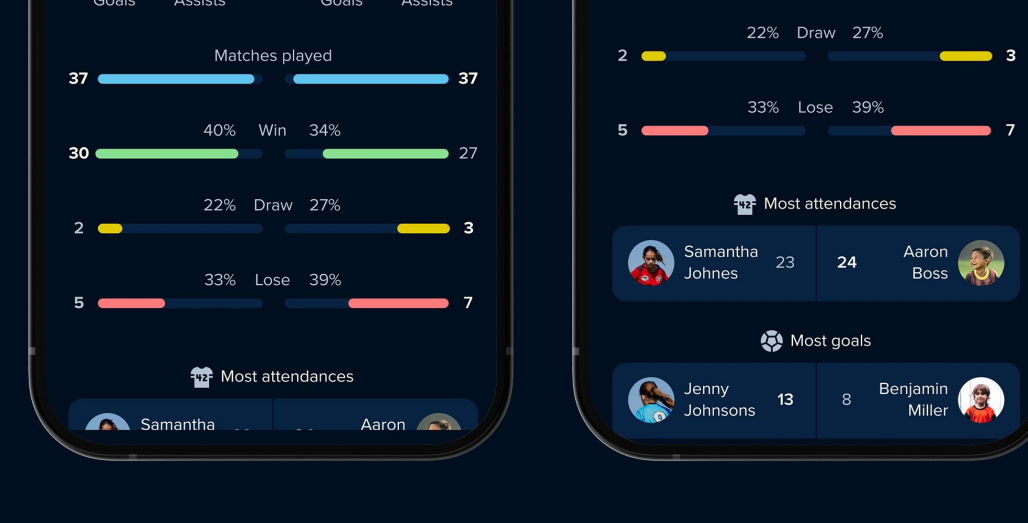
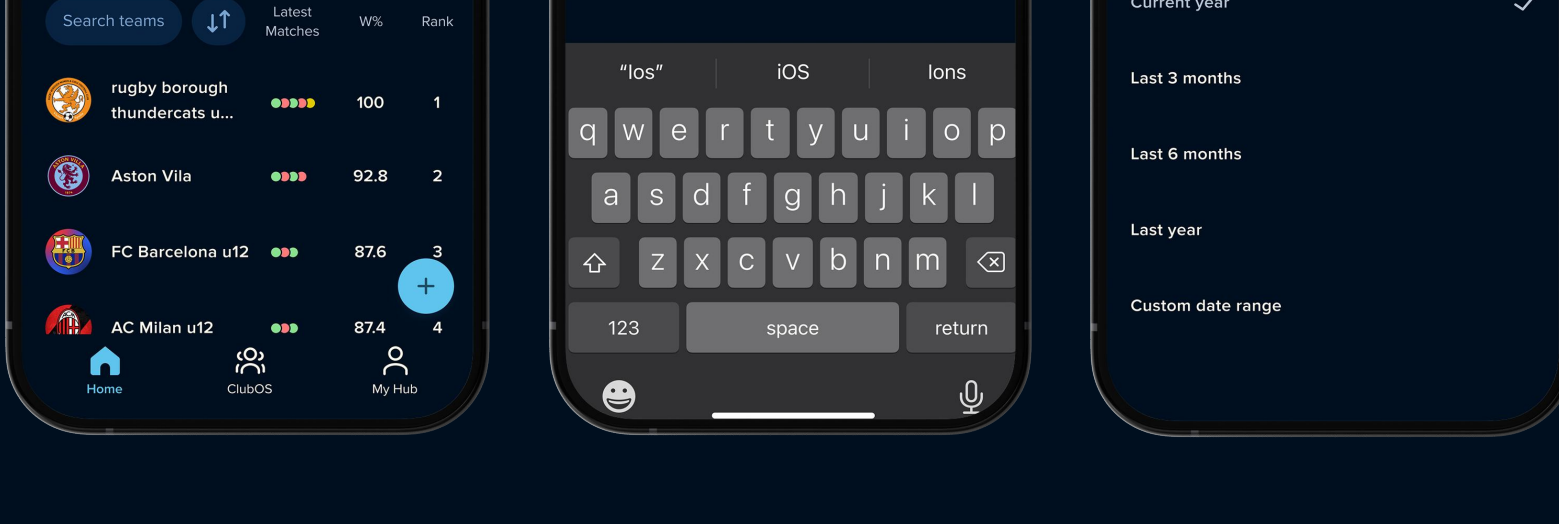
Connect and chat with other players, coaches, fans and sponsors with direct messaging

Leaderboards

COMPETE TO BE THE BEST

Compete

View leaderboards for a whole range of different stats and compete to be the best



Local & Global

Clubbie is the only platform where you can compare and compete with teams from your local area AND around the globe, no matter what level you play at

StatsEngine

IMMERSIVE MATCHDAY ANALYSIS

Quantify

Track your performance and enjoy automatically generated in-depth insights and graphics

Compare

See how you compare to the best local, national & global teams and players with our Head-to-Head visuals

Team Hub

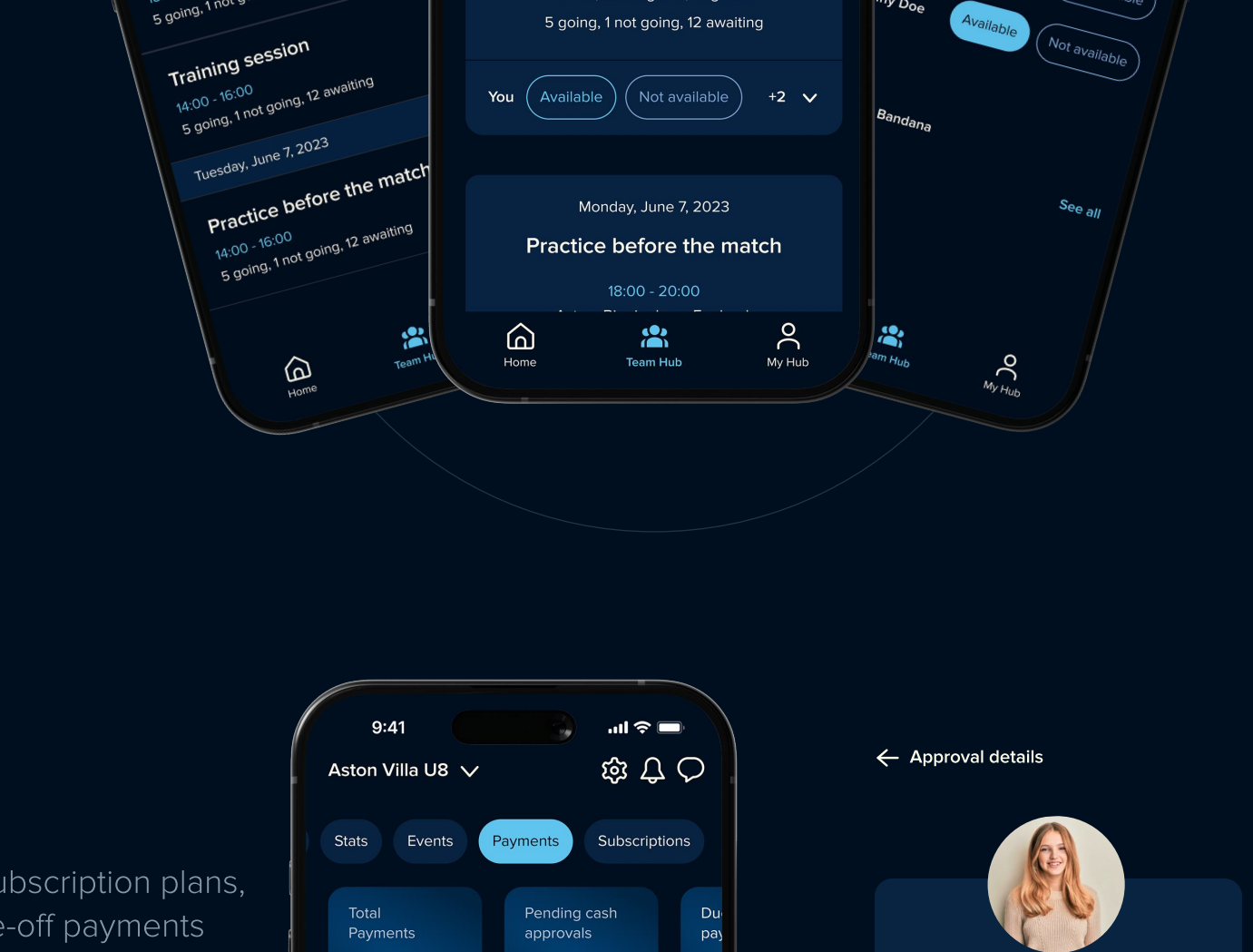
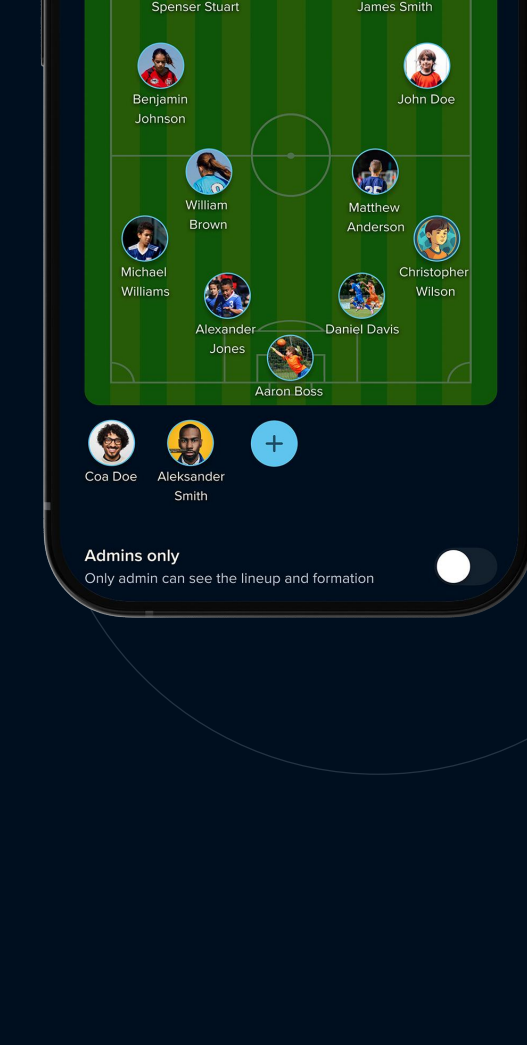
SAVE TIME AND ENGAGE YOUR TEAM

Events

Get availability and never miss a match with seamless event scheduling and Google Maps integration

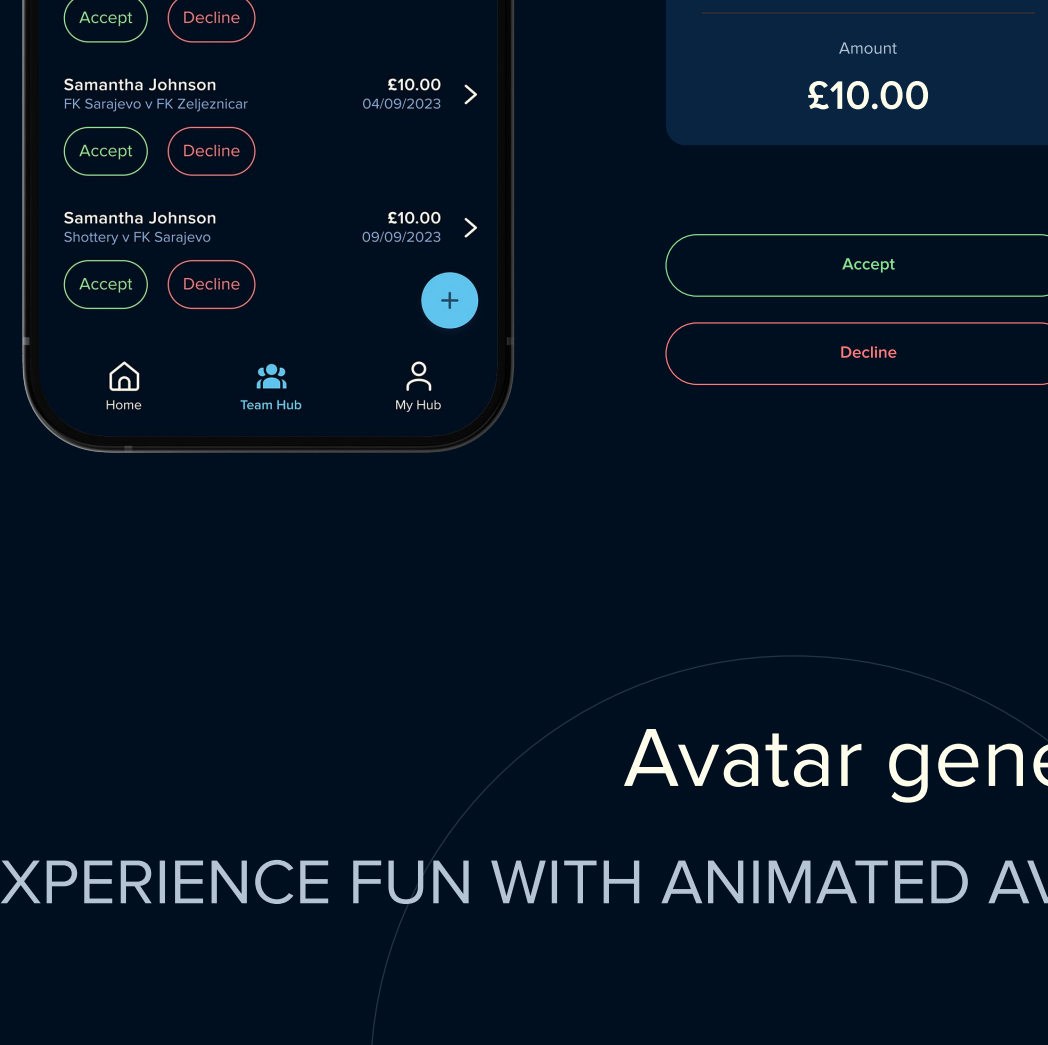
Lineups

Create highly customisable lineups and share with your team



Payments

Secure payments for subscription plans, matchday fees and one-off payments



Avatar generator

MAKE YOUR EXPERIENCE FUN WITH ANIMATED AVATARS

Add animations



Wohoo!
Your avatar is ready.



View avatar

